GOAL 1: By June 30, 2015, CCC will promote a learner centered environment and continue to incorporate innovative strategies to enable achievement of individual learning goals by: [LEARNING & GROWTH]

a. Advising: expand advising services to retain students
b. Ensure sustainability & expansion of CCC2NAU
c. Orientation: expand START
d. College Readiness: develop HS2CCC program that could be implemented @ each HS w/in district
e. College Readiness:
   - reinvestigate placement testing
   - pre-collegiate course models that do not require remediation
f. Completion:
   - reverse transfer
   - institutional WD policy/procedure
   - track progress & student intent (e-commerce model)
   - expand student ambassador program
   - strengthen LEC
   - expand & enhance curricular offerings
   - create interventions for “probation” and student struggling academically
   - develop new Career Services program
g. Customer Service:
   - Enrollment management
   - Marketing
   - Student Services
   - Instruction
h. Pedagogy & Currícula Development & Instructional Support:
   - On-line & hybrid course offerings
   - Instructional delivery
   - Content
   - Support
i. Underrepresented Populations (i.e. males, Latino, Native American, Vets, low-income, displaced workers, immigrants, etc...):
   - Increase enrollment w/in identified demographics

GOAL 2: By June 30, 2015, CCC will build greater awareness of its services throughout the District and collaborate with community partners to promote the economic health and vitality of the County by: [COMMUNITY]

a. Partnering to attract new businesses & training opportunities
b. Building knowledge of the community
c. Building community knowledge of CCC

GOAL 3: By June 30, 2015, CCC will continue to establish a high quality workplace which values its employees by: [PEOPLE, QUALITY, RESPECT]

a. Compensation & recognition
b. Professional development
c. Shared governance
d. Support
GOAL 4: By June 30, 2015, CCC will improve the use of technology to enhance learning and services by:
[QUALITY, SUSTAINABILITY]

a. Enhance on-line experience
b. Maximize learning technology
c. Improve access to & delivery of distance learning
d. Strengthen technology operations & efficiencies
e. Foster innovative use of technology
f. Advance administrative support technology

Goal 5: By June 30, 2015, CCC will develop and implement sustainable funding options and optimize the utilization of existing resources by: [ETHICS, SUSTAINABILITY]

a. Institutional Advancement
b. Financial Aid
c. Continue working Sustainable Financial Plan
d. Facilities
e. Community Education Initiative