

COCONINO COMMUNITY COLLEGE
COURSE OUTLINE

Prepared by: Sandra Dihlmann Lunday
Status: Permanent

January 31, 2007

A. Identification:

1. Subject Area: Communication (COM)
2. Course Number: 181
3. Course Title: College Publications II
4. Credit Hours: 3
5. Course Description: Hands-on experience producing college student print publications. Three lecture. Spring.

B. Course Goals: To provide students with hands-on experience producing college student print publications.

C. Course Outcomes:

Upon successful completion of this course, students will:

1. Design print version layouts.
2. Integrate digital photos into layouts.
3. Integrate edited submissions into layouts.
4. Compose correspondence and assemble mailing.
5. Operate a digital camera.
6. Coordinate and arrange associated events linked with publications.
7. Practice leadership skills.

D. Course Content will include:

1. Editing techniques
2. Introduction to page layout
3. Illustrator basics
4. Database file maintenance