

# ***COCONINO COMMUNITY COLLEGE***

## ***COURSE OUTLINE***

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Status: Permanent

Date: December 4, 1991  
November 15, 2010  
Spring 2011

A. Identification:

1. Subject Area: Business
2. Course Number: BUS 103
3. Course Title: PERSONAL FINANCE
4. Credit Hrs: 3
5. Catalog Description:

Students will learn the fundamentals assessing, managing, and implementing a plan for personal finance. Course work includes individual budgeting, personal banking, home ownership, investing, insurance, and planning for retirement. Three lecture.

B. Course Goals:

To provide the students with the necessary skills to prepare them for understanding the contemporary environment of personal finance the world today and the on-going economic impact of those changes for personal financial planning and to emphasize the functional areas of personal financial planning applications as preparation for: problem-solving, communication, reasoning, and reporting which aid in the personal and household management process. Computer worksheet applications may be utilized.

C. Course Competencies: Should be Outcomes

The student will:

1. Demonstrate the ability to interpret Personal Financial Statements
2. Analyze Personal Banking Needs
3. Assess their risk management and protection of personal wealth
4. Illustrate a basic understanding of personal investment
5. Demonstrate knowledge of retirement and estate planning
6. Integrate the components of a personal finance plan into a functioning plan for

themselves.

D. Course Outcomes Assessment :

Assessment will include :

1. Course exams and or project

E. Course Content:

1. Tools for Personal Financial Planning
2. Managing Personal Liquidity
3. Personal Loan Financing
4. Protecting Personal Wealth

5. Personal Investing
6. Retirement and Estate Planning
7. Synthesis of Financial Planning