2016-2020 Strategic Plan

Goal 1: CCC will provide learners educational opportunities that are accessible and affordable, while also being economically feasible for the college.
Objectives:

1. Increase enrollment numbers including targeted underrepresented groups
2. Expand and enhance scholarship and financial aid opportunities to increase access for students

Goal 2: CCC will promote a learner-centered environment that incorporates innovative strategies and support structures intended to reduce student attrition, increase retention, and improve learning.
Objectives:

1. Align strategic enrollment management initiatives with clear objectives defined by strategic key performance indicators
2. Increase learning and social support and build academic success skills
3. Implement "Intrusive Academic Advising Practices" and continued implementation of new Advising Model/Strategies
4. Evaluate and enhance distance learning modalities to increase student success
5. Evaluate and enhance student technology support and services to maximize student success
6. Investigate and develop clear pathways for developmental education (English, Reading and Math), certificates, and programs

Goal 3: CCC will empower students to achieve their individual learning goals and implement strategies to increase certificate and degree completion rates.
Objectives:

1. Streamline and automate operations for degree completion
2. Increase student completion rates using targeted institutional scholarships
3. Investigate initial strategies of student completion and transfer rates and realign with strategic enrollment management initiatives
4. Strengthen partnerships with NAU/ASU/U of A and other 4-year accredited institutions aligned with the purpose and goals of CCC
5. Increase number of students completing educational goals

Goal 4: CCC will strengthen the College's working environment by maximizing college resources, expanding community outreach, and implementing effective personnel management and employee development strategies.

Objectives:

1. Evaluate professional development, retention, and internal communication to enhance a positive campus climate
2. Evaluate strategies to promote a more safe and an environmentally friendly learning and working environment
3. Create a diverse, inclusive and supportive climate for students and employees
4. Explore options for alternative revenue sources
5. Evaluate and enhance administrative efficiency and effectiveness
6. Optimize allocation of resources for student success
7. Enhance and broaden the image of the college with internal and external stakeholders
8. Improve student experience with enrollment, registration, and payment processes
9. Create and implement a cyber-security plan
10. Increase promotion of the Fourth Street Innovation Center and Page Instructional Site

Student Performance Measures

The 2016-2020 Strategic Plan objectives focus the College's work on improving the student performance measures listed below.

1). Full Time Student Enrollment (FTSE)
2). Enrollment of Underserved Populations
   2a). Minority
   2b). Age 25+
   2c). Pell Grant
3). Alternative Delivery
4). College-going
5). 1 Yr. Success After Last Developmental Course
   5a). Math
   5b). Reading
6). Cost
7). Developmental Course Success
8). College Level Course Success
9). Reaching Credit Thresholds
   9a). Full Time
   9b). Part Time
10). Fall to Spring Retention
11). Fall to Fall Retention
12). Annual Degree/Certificate Completion
13). Transfer Rate
14). Transfer Rate after CCC Completion