



President's Information Report
March 2021

AWARDS, GRANTS, AND HONORS:



Congratulations to Meghan Remington, CCC Community Education Coordinator! She was selected as one of Flagstaff's 2021 "20 Under 40" which recognizes twenty business and professional leaders who have achieved success and excelled in their field before the age of 40. Meghan has been instrumental in her CCC position in creating life-long learning programs for our communities, with an effort to partner with local non-profits. She also volunteers her time with several local agencies, the Southwest Kids' Cancer Foundation, and her two alma maters, NAU and ASU.

The Adult Education program was awarded a one-time supplement grant allocation of \$30,000 to increase outreach and recruitment to target populations, improve access to educational services and instruction for adult education students, and address the digital divide and skill gaps for adult education students.

Tony Williams, Dean of Student Affairs, was appointed to replace Steve Peru as the College's representative to the NAIPTA Board of Directors. Kurt Stull, Executive Director of Facilities and Security, serves on the NAIPTA Transit Advisory Council.

Kay Leum, Executive Director of Extended Learning, will be the next Chair for the Arizona Community Foundation, Page Lake Powell Community Fund. Her two-year term begins on April 1, 2021.

SPECIAL EVENTS AND MEETINGS:

Sandra Dihlmann participated in the Northern Arizona Book Festival as the CCC faculty advisor and representative for *Curios*. *Curios* fosters the breadth of creative expressions across our northern Arizona community by providing publication opportunities to local writers and artists. The magazine is produced annually by Coconino Community College students enrolled in COM 181, with CCC faculty and staff's guidance. [Curios recently updated their website](#), and you can see Sandra's presentation for the Book Festival at <https://youtu.be/3Rif03FJLXE>.

Tom Lehman was the guest speaker for [Anatomy in Clay Podcast](#) for April. He was invited to speak about employing hands-on anatomy in his courses and how he has modified that experience during the pandemic.

The Community Education program hosted a course titled True Crime: CSI in Real Life, lead by Lynne Dean, a Latent Fingerprint Examiner from Seattle. Ms. Dean assisted on the Green River Killer case and almost 1000 cases in her 35-year career.

FYI:

The Public Relations and Marketing Department has been focusing on new programs at the College and messaging meant to encourage students to enroll as the pandemic takes a turn for the better. The department also created

a draft plan to promote (internally and externally) our Higher Learning Commission site visit in October. The current marketing efforts are focused on filling Summer and Fall classes, including a push to offer free College this summer to county high school seniors. Additional parts of the plan include a digital advertising campaign, "[Reskill and Recover](#)," using Google Ads and YouTube ads.



A new website for [CCC2Work](#) students and career and technical education programs has been launched. The website was created to help students find offerings and pathways in these areas and uses a highly visual landing page. The site will also help promote course offerings such as the April Wildland Fire Chainsaw course.

Following District Governing Board approval in March, the Google IT Support Profession Certificate will be offered for the first time in Summer 2021. The Amazon Web Services Certificate begins in Spring 2021, and the Caregiver Certificate will be available starting in Fall 2021.

CCC Academic & Career Advising sessions were up 57% compared to last March (2020). In March 2020, there were 145 advising sessions. In March 2021, there were 253 advising sessions. Increases in advising sessions are often followed by increased enrollment.

Many other efforts to support summer enrollment are underway, and CCC Advisors reached out to 775 CCC students encouraging them to sign up for summer classes. As of April 5, 2021, summer enrollment had increased 4% compared to last year at this time.

CCC Advisors also called students who were close to completing their programs of study. These efforts increase graduation rates, and an additional thirty-three students were identified as eligible to graduate in the Spring and Summer sessions.

The Admissions & High School Program team was authorized to return to in-person visitation in Coconino County High Schools and is already scheduled to meet face-to-face with seniors at Flagstaff, Williams, Coconino, Summit, and Page High Schools. The virtual High School Counselor Summit had 35 in-county participants in March, a big success given Zoom burnout. A new digital marketing campaign has been created to target students ranging between the ages of 18-25. The HS2CCC newsletter was sent out to 330 recipients in March.

Following the District Governing Board's approval of the Land Acknowledgement Statement in March, Student Life and the Native American Club sent an announcement confirming the unanimous approval to 516 CCC Native American students.

In March, TRIO Student Support Services (SSS) conducted a first-ever proactive email campaign targeted at faculty who have TRIO students in their classrooms. This campaign was twofold; to better understand where students

were performing academically based on instructor feedback and to conduct specific outreach to underperforming students to help them pass their classes. This effort is not only part of the new 2020-2025 TRIO SSS Grant but also compliments the intuition's approach to increasing retention and graduation rates. We requested any solicited feedback and left it at the instructor's discretion on what they wanted to share. SSS reached out to any student that an instructor had concerns about: life/personal concerns, time management, classroom participation, etc. We also reached out to any underperforming students with a grade of D or F. SSS students were called and emailed about various academic advising interventions paired with life skills offered through a caring and compassionate approach. SSS one-on-one tutoring was offered for those students who were not utilizing tutoring services through the program.

PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:

Lisa Blank, Dean of Career and Technical Education, participated in the "[Let's Rise](#)" conversation about building relationships in higher education as a panel member and Arizona Women in Higher Education Board Member.

PARTNERSHIPS:

Luke Owens, the CCC librarian, has been serving on two library building renovation teams in the community: the Library Planning Team at Cline Library, where they are planning a building renovation/expansion, and the City of Flagstaff's Library Entry Plaza Preliminary Art Focus Group, which addresses changes to the entrance of the main library.

The next class of Building Business Entrepreneurs (BBE) began in March with 13 students. The program, a partnership with Coconino County and the SBDC, continues to be very popular for county residents interested in building their business ideas. The course is being taught through Zoom, which has allowed expanded participation.

CCC IN THE NEWS:

- April 4, 2021, Arizona Daily Sun: Letter to the Editor "What CCC gives our community." https://azdailysun.com/opinion/letters/letter-to-the-editor-what-ccc-gives-our-community/article_91991a80-dd9d-58ba-9428-51be4f2df32a.html
- April 2, 2021, Lake Powell Chronicle: "Get better at business finances with CCC." <https://lakepowellchronicle.com/article/get-better-at-business-finances-with-ccc>
- March 30, 2021, KNAU: "CCC Pivots To Free Classes For High School Seniors." <https://www.knau.org/post/knau-morning-rundown-tuesday-march-30>
- March 30, 2021, KJZZ: "Coconino Community College Offering Free, Discounted Summer Courses To High School Seniors." <https://kjzz.org/content/1670985/coconino-community-college-offering-free-discounted-summer-courses-high-school>
- March 30, 2021, Navajo-Hopi Observer: "Coconino Community College offers business financial series in April." <https://www.nhnews.com/news/2021/mar/30/coconino-community-college-offers-business-financi/>
- March 30, 2021, Lake Powell Chronicle: "CCC healthcare programs in Page get a boost." <https://www.nhnews.com/news/2021/mar/30/ccc-healthcare-programs-page-get-boost/>
- March 29, 2021, KAFF: "CCC Offering Free Summer Classes For Coconino County High School Seniors." <https://gcmaz.com/ccc-offering-free-summer-classes-for-coconino-county-high-school-seniors/>
- March 22, 2021, Arizona Daily Sun: "20 Under 40: Meghan Remington." https://azdailysun.com/exclusive/20under40/20-under-40-meghan-remington/article_5e724c5f-4771-56d0-9f6d-1ec81b979a1c.html
- March 20, 2021, Lake Powell Chronicle: "CCC Page student/workforce housing project taking shape." <https://lakepowellchronicle.com/article/taking-shape>

- March 10, 2021, Arizona Daily Sun: "Giving youth the chance to Step-Up." https://azdailysun.com/news/local/education/giving-youth-the-chance-to-step-up/article_f905986f-3ab9-5810-8126-816f687cb606.html
- March 9, 2021, NAZ Today (video): "CCC won't offer 4-year degrees, even though they could under new Arizona law." https://youtu.be/J9Hx_0ATakM
- March 3, 2021, Arizona Daily Sun: Opinion "Coconino Voices: Vitaly important time for community colleges." https://azdailysun.com/opinion/columnists/coconino-voices-vitaly-important-time-for-community-colleges/article_9097efc0-6a3f-594d-a638-17fded642a91.html

OFFICE OF THE PRESIDENT:

Meetings of Interest

March 1	P3 Project Team (meets every two weeks) AC4 Legislative Coordination
March 2	LAUNCH Steering Committee Preparation for HLC Site Visit – Meeting with Student Group
March 3	NAZ Today Interview
March 4	Page Housing Site Meetings – Planning and Development, Mayor and City Manager, Generra
March 8	Richard Travis, CCC Lobbyist AC4 Legislative Coordination All College Forum
March 9	Flinn Foundation Orientation (Dr. Smith has been asked to join their Steering Committee)
March 11	Foundation Board of Directors Jeanne Swarthout, President, Northland Pioneer College LAUNCH Flagstaff Public Services Facility Proposal Coordination Representative Blackman
March 15	AC4 Legislative Coordination
March 17	Flinn Foundation Steering Committee
March 22	AC4 Legislative Coordination
March 23	Rural Caucus Presentation in Phoenix
March 24	NALA Board Meeting DGB Meeting
March 25	AC4 Tour of Flagstaff Fire Training Facility NALA CCC Champions
March 26	Athena Awards and Flagstaff Chamber Annual Meeting All College Meeting – HLC Assurance Argument
March 27	Redistricting with Coconino County Chief Development Officer Hiring Committee Joint LAUNCH and STEM City Meeting
March 31 and April 2	Chief Development Officer Interviews

Presidential Designee

Jami Van Ess jami.vaness@coconino.edu 928-226-4209

Upcoming Presidential Travel

None