



## President's Information Report April 2018

### **AWARDS AND HONORS:**

Joe Cornett, CCC part time faculty and Flagstaff Unified School District full time photography teacher, was selected as the 2018 Coconino County Teacher of the Year award on April 18, 2018.

### **INTERNAL NEWS/FYI:**

The Human Anatomy & Physiology I (BIO 201) classes at CCC will publish pictures of their clay muscle models in the OnCourse publication this year. The students build and review their and others' clay models to understand the placement and function of skeletal muscles throughout the body.

Tom Lehman recertified as an EMT (Emergency Medical Technician) this spring. Tom earned his EMT certificate in Colorado before coming to Flagstaff, but let it lapse a few years ago. Thanks to Dave Manning and his crew for a great refresher course that allowed Tom to recertify.

With the recent changes to the medical assistant program, we are seeing an increase in the pass rate of students taking the national certification exam. Prior to the changes, only 75% of students were passing the exam and the current rate is 100%. The nationwide average pass rate for this exam is 81%.

There was consensus from the Wildland Task Force to create an Intermediate certificate in Wildfire Suppression. The wildfire classes (FSC 233, 243, 253) were revamped to give students the skills needed to help them apply for jobs.

Marketing and PR has been preparing a 30 second general College video that will run at Harkins Theatres and highlight the message of "Education that works for you." Marketing is also investigating running ads at the Flagstaff Airport, The Flagstaff Chamber Magazine, and the Flagstaff Mall. Newspaper ads for the College are being redesigned to reflect key messages. We are preparing student testimonials in Williams, Page, and Flagstaff. CCC is sponsoring Pickin in the Pines, the Literacy Center Spelling Bee, the Flagstaff Community Band, and are considering other sponsorship opportunities like Movies on the Square. Work on the website continues with additional enhancements including more pictures, videos, and updated department pages. Marketing is also working on getting Dr. Smith a regular column in the Flagstaff Business News and a spot in the County Newsletter.

The Community College Student Survey of Engagement (CCSSE) administration process is complete. Fifty-one classroom surveys were administered and survey results will be available in August.

### **SPECIAL EVENTS AND MEETINGS:**

The ED Talks series continued with talks on April 9, 2018 at the Fourth Street Campus and April 19, 2018 at the Page Campus. The April 9<sup>th</sup> talk was given by Anthropology faculty member Lisa Duskocil and focused on the lives and cultures of the people of Fiji. Derik Yellowhair presented Stories of the Diné on April 19<sup>th</sup>. The Ed Talks are a series of educational lectures or informational talks presented on a variety of subjects.

The CAMT Program is going on the road and will be offered in Page from May 29 to June 27, 2018. The program will be taught by Construction Management instructors Ken Myers and David Cain. Students will spend their mornings at the CCC Page Instructional Site for instruction and computer work. The afternoons will include hands on work at the CAVIAT building in Page. The program hosted information sessions in late April and early May. Interest in the program is high and we anticipate having a full class.

The Page Instructional Site hosted a Rock Enroll event on April 20, 2018. The event focused on enrollment, advising, financial aid, and payment plans for current students. Lena Judy coordinated the event which was supported by Lone Tree staff members in Advising, Registration, Financial Aid, and the Business Office. The Lone Tree Campus hosted their Rock Enroll event on April 25, 2018.

The Student Development team participated in three training sessions to assist them in building skills to assist first generation students, communicate better, and improve degree attainment rates. On April 4, 2018 the team participated in a training facilitated by Student Affairs Professionals in Higher Education (NASPA) titled Exploring the Ways Jargon Influences College Access and Success for First-Generation College Students. On April 16, 2018, David McCain of Communicating with Heart lead the team in a two-part communication and de-escalation training. The final session was facilitated by the American Council on Education on April 24, 2018 and was titled Improving Degree Attainment Rates Among Community College Transfer Students.

Representatives from Academic Affairs and Student Development represented the College at the AZ Transfer Summit April 12-13, 2018.

CCC TRiO Student Support Services hosted the 2018 Northern Arizona National TRiO Day, which included other TRiO Programs from Northern Arizona and their students. Mayor Coral Evans gave the Keynote Address and presented all students with a certificate of participation. We also had a video message from Congressman Tom O'Halloran. The day included several Earth Day gardening and trail maintenance activities as well as academic workshops.

The College hosted the sixteenth annual Palette to Palate event on April 27, 2018. Close to 300 people were in attendance and the event raised a record amount of money to support the arts program at CCC.

CCC students and faculty in the Japanese, Navajo, Spanish, and American Sign Language programs joined forces to host the first CCC World Languages Day event on April 18, 2018. The event shared information about the languages and the cultures of these areas of study.

The first ever Greater Northern Arizona Career Expo happened at the Lone Tree Campus on April 7, 2018. More than forty employers and over 200 people attended the event. The event focused on job seekers and employers in Coconino County.

The Business Office hosted a series of Payment Plan Pizza Parties in April at all three campuses. The focus of these events was introducing students to a new payment plan processing software that will be used in Fall 2018.

The annual Student Appreciation BBQ was held on April 4, 2018 in the commons of the Lone Tree Campus. CCC faculty and staff serve students lunch as a way to express appreciation for our very hardworking students.

The Office of the President was pleased to host Achieve60 for an Update and Business meeting on April 11, 2018. Achieve 60 Alliance Members and Partners met to share ideas and ask questions about the work Achieve60 is doing to move college attainment forward in Arizona.

On April 13, 2018, the College's business and industry advisory councils met at the Lone Tree Campus. This meeting focused on current workforce trends and needs and allowed local employers to give input on the

programs offered by the College. The College currently has advisory councils in the areas of Administration of Justice, Allied Health, American Sign Language, Business, Computer Information Systems, Construction Management, Fire Science and Emergency Medical Services, and Nursing and Nursing Assistants.

#### **PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:**

As the current President of the Arizona Association for Institutional Research, Michael Merica successfully led the 29<sup>th</sup> annual conference in Chandler. The event was well attended by Arizona community college and university Institutional Research departments. The conference program included a wide array of workshops, presentations, and social functions.

#### **PARTNERSHIPS:**

Gonzalo Perez, Dietrich Sauer, and Ron Hurlle participated in the Flagstaff High School senior interview process. Part of the graduation process for some students is to participate in a senior interview program. The high school brings in business leaders from throughout the County to conduct 30 minute interviews with Seniors and provide feedback regarding the students' resume, materials, and interview presence.

Ken Myers arranged a free one-day industry training and certification by the Tyvek company that for CCC students, local contractors, city and county inspectors, and others in the construction industry.

Jim Hunter gave presentations to the Page High School Junior Level History classes focusing on work readiness and college readiness. Jim partnered with Page High School principal Anne Martin to have the opportunity to make these presentations.

Happy Anniversary! It's been a year since Coconino Community College, Diné College, Navajo Technical University, and Northern Arizona University signed a Memoranda of Understanding to join the Higher Education Consortium project in Page. The most recent meeting of the consortium partners was held on April 26, 2018 in Chinle. Some of the accomplishments of this program to date are:

- CCC created the "Director of Special Projects" position, working from the CCC Page Center to lead the consortium project
- Formed a remarkable "executive team" with representatives from each institution.
- Selected a name for the Consortium "Northern Arizona College Connection."
- Developed Mission and Vision statement.
  - **Mission Statement:** In partnership, provide quality, accessible, and affordable higher educational opportunities that serve the diversity of the Northern Arizona Region.
  - **Vision Statement:** Our vision is to create and promote learning opportunities, through partnership, that meet the economic and cultural needs of the region, in order to foster and enrich lives, through outreach, access, success, and completion.
- Built consortium website (<https://www.coconino.edu/higher-education-consortium>).
- Admissions, registration, financial aid, fee payment, and curriculum work groups created.
- Identified programs at partner schools that will be developed as a part of the project (Hotel & Restaurant Management, Construction Technology, Culinary Arts, Auto Mechanics, Business, Teacher and Early Childhood Education, Psychology).
- Curriculum planning meetings to determine pathways and course partnerships with NAU for Hotel & Restaurant Management, with the potential to utilize the Quality Inn for hands-on training opportunities.
- Curriculum planning with Diné College Psychology advisor.
- Common Student Information form created.
- Friday hybrid courses taught in Spring 2018 and Certified Apartment Maintenance Technician course in June 2018, offered at the Page center.

Ali Applin and Ron Hurle met with Grand Canyon Railway Hotel and Williams High School Students in efforts to recruit students and market the College. Ali also met with Molly Munger and Carl Taylor, community members, to discuss more effective ways of reaching and engaging the “senior segment” of the community.

Dave Manning and Ali Applin met with high school seniors in Williams on April 17, 2018 to present information on Fire science programs. The Williams Fire Department joined the presentation and Assistant Chief John Moede collaborated with the College for this presentation.

### CCC IN THE NEWS:

April 28, 2018	Arizona Daily Sun	<a href="#">Community Brief: Two retiring CCC professors receive emeritus status</a>
April 27, 2018	White Mountain Independent	<a href="#">NPC President Swarthout named AWHE Woman of the Year</a>
April 26, 2018	Arizona Daily Sun	<a href="#">Around the Town: Palette to Palate fundraiser coming Friday</a> <a href="#">Flagstaff parents brace for educator walkout</a>
April 24, 2018	Williams News	<a href="#">Kowalski named Coconino County Rookie Teacher of the Year</a>
April 21, 2018	Arizona Daily Sun	<a href="#">Flagstaff DACA college students in limbo after lower tuition killed</a>
April 18, 2018	Arizona Daily Sun	<a href="#">Flagstaff High photography teacher named Coconino County teacher of the year</a>
April 6, 2018	Arizona Daily Sun	<a href="#">Veterans honored and Chavez remembered at annual Flagstaff event</a>

CCC had two pieces printed in the Page/Lake Powell Chronicle, but the articles were not placed online.

### OFFICE OF THE PRESIDENT:

#### Meetings of Interest

April 2, 2018	Museum of Northern Arizona – Partnership opportunities
April 3, 2018	W. L. Gore and Associates DGB Round Table Discussion
April 4, 2018	NAU National Science Foundation Noyce Grant – Partnership opportunities Don Rowley, Arizona Daily Sun
April 2, 2018	NALA Education Committee Meeting
April 6-10, 2018	Higher Learning Commission Conference
April 11, 2018	Achieve60 Partner Meeting
April 12, 2018	NALA Meeting NAPEBT Wellness Awards Banquet
April 13, 2018	CTE Business Advisory Committee Luncheon
April 16, 2018	Rich Bowen and Tim Kinney
April 18, 2018	NAU Community Breakfast Coconino County Teacher of the Year Awards Ceremony
April 23, 2018	DGB Meeting
April 24, 2018	Flagstaff Chamber of Commerce Board Meeting
April 25, 2018	CCC Foundation Strategic Planning Committee
April 26, 2018	AC4 Conference Call Champions of CCC
April 27, 2018	Palette to Palate
April 30, 2018	Raymond Foundation Breakfast