



Policy 150-00 Public Relations

Sponsor: External Affairs

Policy

Coconino Community College recognizes the need to implement an effective public relations and information program designed to inform its constituencies and maintain the necessary support from the public it serves. Therefore, the President or designee is responsible to establish procedures to implement and maintain an effective program to ensure organization, order and continuity in achieving public relations objectives.

Policy History

02/13/1997 New

02/24/2021 Reviewed by External Affairs

Legal Review

None