

**COCONINO COMMUNITY COLLEGE
DISTRICT GOVERNING BOARD**

WORK SESSION

JANUARY 18, 2023



**COCONINO COMMUNITY COLLEGE
MINUTES OF A WORK SESSION
OF THE
DISTRICT GOVERNING BOARD
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A Work Session of the Coconino Community College District Governing Board was held via interactive videoconferencing (Zoom) and in person at Coconino Community College, 2800 S. Lone Tree Rd, Flagstaff, AZ 86005, in the Board Room. Board Chair, Dr. Nat White, called the meeting to order at 4:05 pm.

PRESENT: Eric Eikenberry
Patricia Garcia (via Zoom)
Patrick Hurley
Joseph R. Smith
Nat White

ABSENT: None

Also Present: Dr. Eric Heiser, Dr. Adriana Flores-Church, Mr. Bob Voytek, Mr. Brian Wilson, Mr. Cheyenne Grabiec, Ms. Colleen Carscallen, Dr. David Borofsky (zoom), Ms. Dianna Sanchez, Dr. Jami Van Ess, Dr. Jennifer Jameson, Ms. Julie Baumgartner, Ms. Kay Leum, Mr. Keith Becker, Dr. Kelly Trainor, Ms. Kirsten Mead, Mr. Kurt Stull, Mr. Larry Hendricks, Ms. Randi Axler, Ms. Sonni Marbury, and Mr. Tony Williams.

Reports, summaries, background material, and other documents referred to in these minutes can be found in the January 18, 2023 documents file.

1. FOLLOW UP ITEMS

Dr. Nat White noted there were no follow up items.

2. DISCUSSION/INFORMATION ITEMS

A. Enrollment Overview – Mr. Tony Williams

At the Board’s request, Mr. Tony Williams presented enrollment benchmarks, trends, and recruitment efforts for the College and how the College compares locally and nationally to other community colleges. The presentation can be found in the January 18, 2023, documents file.

Highlights of the presentation included:

- Nationally, higher education shrank 12% since fiscal year 2011
- Nationally, community colleges FTSE declined 41% from fiscal year 2011’s peak enrollment; Arizona community colleges FTSE declined 37% in the same period
- An Outreach and Recruitment Plan for the College was established in 2019 and implemented in January 2020 using digital and physical marketing, and in-person recruitment
- The decline in American Indian/Alaska Native Students dropped from 2017-2018 highs due to three Native American professors retiring in the Greyhills and Tuba City areas
- Fall 2022 is one of the highest dual enrollment classes the College has recruited

- Concurrent enrollment is primarily home school students from Williams. A CCC faculty member is currently teaching a Williams dual enrollment class because the high school did not have a staff member with the certifications needed to teach it.
- New to higher education high school students with no CCC experience. These students generally enter the workforce when they graduate college and have families that don't necessarily promote going to college. There were 128 students in the fall. A year ago, there were 116.
- CCC2NAU and recruitment opportunities outside of the county have increased by an average of 20 students in 2019; the College had 173 CCC2NAU students. At the end of the 2022 academic year, there were 211, and 190 at the end of fall 2022.
- Recruitment efforts of students with prior college experience, generally NAU, are students with academic suspensions, is down. The number of these students is declining, as NAU has adjusted policy and procedure regarding suspensions.
- The College and NAU have been working towards offering automatic enrollment in CCC2NAU when NAU denied a student admission. The students are entered into CCC2NAU with a guarantee to attend NAU later.
 - Since November 2022, 2382 students have received formal communications from NAU inviting them into guaranteed admission to NAU after completing the CCC2NAU program
 - 407 have accepted
 - 150 have applied to CCC; 25 are in the process of applying
 - Over 30 have submitted applications for student housing
 - NAU will continue to encourage these students to apply to CCC until they say yes or no

The Board discussed the following:

- The objectives and strategies to obtain new student admissions and how that was accomplished
- Mr. Eric Eikenberry met with the Williams High School Principal and the Williams Superintendent of Schools. They told him their schools are struggling with not having staff with HLC credentials, which means they cannot teach dual enrollment courses. Because of this, the dual enrollment program is in danger of failing. How can the College help them?
 - Dr. Eric Heiser's biggest concern about using part-time faculty is finding qualified staff who can teach both at the high school and college levels
 - Mr. Eikenberry suggested that the College could partner with third-party schools that are up to our standards, knowing that we are accountable to the Department of Education, Financial Aid, and HLC requirements
 - Chair White indicated that this is an opportunity for the College and a solution is needed that will work for all high schools, not just Williams
 - Mr. Joseph Smith asked for an explanation regarding NAU applicants who are denied and then invited to apply at CCC and how to make those systems work seamlessly. Mr. Williams indicated that NAU and CCC are working closely together to make this happen. Still, as NAU uses PeopleSoft and CCC uses Banner, the systems are vastly different, and it will take time for a solution that works for both the College and NAU.

- Dr. Heiser presented an article from Inside Higher Ed that stated there are 850,000 fewer students now, and also showed a decrease of Hispanic students of 12%. In addition, recent high school graduates dropped to 586,000 fewer students, comparable to what the College is experiencing. Dr. Heiser will share the article with the Board.

B. Diversity Equity and Inclusion (DEI) Training Options for the Board – Dr. Adriana Flores-Church

In alignment with the DGB goal of increasing diversity at the College, Dr. Adriana Flores-Church presented Vector Solutions, formerly Safe Colleges, opportunities for DEI training for Board members. Additional information can be found in the January 18, 2023 documents file.

Board discussion included:

- The College added DEI courses to Vector Solutions, and these courses are available to the Board
- The Diversity Committee will be reviewing all of the DEI related Vector Solutions courses to make sure they address DEI appropriately for our College, followed by meaningful conversations with staff and faculty that address any gaps in the training
- In addition to the dozen or so diversity training modules, the Board has access to many more trainings on a variety of subjects
- The new diversity modules are available now to staff and faculty
- Ms. Patricia Garcia would like it noted that minute-long training sessions do not translate to meaningful training
- Mr. Joseph Smith agrees that the Vector Solutions DEI courses are not enough training for the Board, and he would like to have more in-depth DEI training for the Board, perhaps from Dr. David Borofsky during a diversity retreat
- Dr. Eric Heiser noted that only taking DEI courses is not enough for the Board, faculty or staff. DEI needs to be a deliberate cultural shift, that is ingrained in hiring, recruitment and ongoing opportunities
- Chair Nat White suggested that the Board have a retreat with Human Resources in the next few months to go in-depth with DEI training. Dr. Flores-Church would prefer the Board use a consultant for the training.

C. DGB Travel and Professional Development Plans – Chair Nat White

Chair Nat White presented the list of training opportunities provided to the Board by the Office of the President.

The Board discussed:

- Arizona Association of Community College Trustees (AACCT) All Trustee Meeting is being held in Phoenix in April 2023. Chair Nat White and Mr. Joseph Smith plan to attend
- The Association of Community College Trustees (ACCT) Leadership Congress is being held in Las Vegas in October 2023. Chair White would like all Trustees to attend this, as it is an excellent opportunity to connect with Boards throughout the country and share the unique relationship the College has with NAU. Dr. Heiser said this is an opportunity for the Board to see what other community college Boards are doing from a best practices position. The ideas generated from those meetings will benefit the College and the Board. Mr. Smith would like to attend.

- The topic of the AC3 Trustee training being held in Phoenix on January 25, 2023, is Trustee Advocacy Training
- Mr. Eric Eikenberry suggested the Boards of the Northern Arizona community colleges meet together in addition to ACCT meetings
- Ms. Patricia Garcia will be attending the ACCT National Legislative Summit with Dr. Heiser in Washington, DC, this February 2023

ADJOURNMENT: The Work Session Adjourned at 5:10 pm.

MINUTES PREPARED BY:

Ms. Kirsten Mead
Board Recorder

ATTEST and APPROVED:

Mr. Joseph R. Smith
Vice Chair/Secretary of the Board

Dr. Nat White
Board Chair