



District Governing Board Goals for 2018-2019

1. Increase and strengthen the Board’s advocacy role by
 - a. Clarifying the Board’s role, and
 - b. Participating in a minimum of 2-3 advocacy activities
2. Continue policy and procedure review
3. Participate in the college’s planning process with the CCC president
4. Engage in planning for long-term financial sustainability
5. Participate in training on diversity, inclusion, and equity

District Governing Board Priorities and President/Administrative Goals 2018-2019

District Governing Board Priorities	President/Administration Goals to Support District Governing Board Priorities
<p>1. Enhance activities designed to improve student success and completion.</p>	<p>a. Kick-off new strategic planning process with a review of the College’s Vision, Mission, and Core Values. Emphasize Student Success and a mutual understanding of what success is to the individual student and make recommendations for moving forward. Include the following constituents in the process:</p> <ol style="list-style-type: none"> i. Internal College Community including Employees and Students ii. External College Communities and Champions of CCC iii. District Governing Board <p>b. Strengthen and expand enrollment management by adopting innovative approaches and best practices in the initial draft of the Enrollment Management Plan.</p> <p>c. Ensure that any remaining recommendations from the Business Process Review are analyzed and that initiatives from that analysis are brought forward through the budget process.</p> <p>d. Demonstrate progress on student pathways.</p> <p>e. Implement specific actions to improve outreach and recruiting activities.</p>
<p>2. Build community engagement with emphasis on partnerships and volunteerism.</p>	<p>a. Continue to build community partnerships and foster CCC’s commitment to be a good neighbor.</p> <p>b. Develop philosophy for Community use of facilities for DGB consideration.</p> <p>c. Review and revise all policies and procedures related to facility usage as needed.</p> <p>d. Develop community volunteer program.</p>

District Governing Board Priorities	President/Administration Goals to Support District Governing Board Priorities
<p>3. Increase activities designed to improve workforce and economic development.</p>	<ul style="list-style-type: none"> a. Increase and enhance partnerships with local and regional businesses to promote economic development through the CCC2Work initiative. b. Collaborate with statewide community college workforce committee and ensure CCC is represented. c. Ensure initial plan for Workforce Development is drafted in collaboration with: <ul style="list-style-type: none"> i. Coconino County Career Services ii. CAVIAT iii. Academic Career and Technical Education (CTE) Programs iv. Career and Technical Education Advisory Councils
<p>4. Assess the “Diversity Plan” with a focus on outcomes achieved in diversity, inclusion, equity, and access.</p>	<ul style="list-style-type: none"> a. Ensure all CCC facilities are scanned for inclusion and accessibility. Suggest improvements and report results to the DGB. b. Provide data on diversity related professional development activities offered including attendance numbers. c. Continue implementation and assessment of the Diversity Plan.
<p>5. Implement advocacy activities designed to promote CCC.</p>	<ul style="list-style-type: none"> a. Work with AC4 Government Relations Committee to develop a statewide advocacy plan for community colleges. b. Participate in the development of a statewide marketing plan for community colleges. c. Ensure all deadlines are met for the CCC ballot initiative and Educational Outreach presentations are given throughout the county. d. Meet with elected officials: city, county, and state.
<p>6. Identify funding opportunities to secure the long-term financial future of the College.</p>	<ul style="list-style-type: none"> a. Analyze the long-term financial sustainability of the College. Use this analysis to inform all phases of the budget development process. b. Seek external funding through proposals and grants. c. Work with CCC Foundation to improve budgeting and expand fundraising processes. d. Continue to explore and diversify sources of funding. e. Explore financial sustainability of the College with or without additional funding.