GOAL 1: LEARNING & GROWTH

The Deans of Arts & Science and Career and Technical Education have met and are organizing Academic Affairs Strategic Plan Responsibilities for Fiscal year 14. They emailed faculty to help form strategic plan workgroups pertaining to numerous objectives and tactics.

Objectives: Expand reverse transfer opportunities:

Enrollment Management reports utilizing degree audit and creating an automated process. The focus this fall is on CCC2NAU students with the remaining student population being added Spring 2014. Additionally automated batch upload/download of electronic transcripts will be complete in Spring 2014. Enrollment Management is also applying a tag to all students on NAU’s list of eligible students to enhance student tracking.

Objective: Track progress and student intent

A student intent survey has been 100% implemented and Enrollment Management has been collecting benchmark data since September 2013.

Objective: Create interventions for “probation” and students struggling academically.

Together with the Director of Student Services and Director of IT, the Enrollment Management team is reviewing StarFish, a new early alert system. In order to meet the objective of tracking process and student intent, Enrollment Management reports ongoing progress to

Objective: Customer Service—Enrollment Management

Enrollment Management has made ongoing progress towards streamlining admissions and registration.

Together with the Business Office and Security Office, they reviewed process with Bosscar to sell parking permits online. The results were that the annual cost would be $35,000. This is not cost effective at this time and using this tactic has been postponed.

GOAL 2: COMMUNITY

Objective: Building knowledge of community and regular monitoring of economic industry forecasts.

This measure is 75% complete as community surveys are continuing on a rotating basis. The IR office is also working to provide Dashboards for College Leadership as a way to quickly and efficiently share information pertaining to the College.