



**2020-2021 District Governing Board Goals, College Priorities,
and President/Administration Goals**

The Coconino Community College District Governing Board acknowledges the unprecedented challenges currently being faced by the College, the community at large, the State of Arizona, and the nation. The COVID-19 pandemic has wreaked havoc around the world and forced Coconino Community College to make a series of difficult decisions in order to be able to continue serving students.

The severe downturn of the economy exacerbated long-standing inequalities in our society, and many individuals and local families have been left without economic security. At the same time, a series of tragic events around the country shined a light on the injustice and inequalities that people of color often face on a daily basis. The governing board is committed to ensuring that CCC plays a key role in promoting unity within the community and in promoting the wellbeing of our students, faculty, staff, and administration.

The Board and the President must decide how to allocate the College’s limited financial resources while attempting to weigh longer-term ramifications. These circumstances require courage, humility, and resiliency to determine the goals and priorities for the 2020 – 2021 academic year.

District Governing Board Priorities for CCC	President/Administration Goals
1. Financial oversight and financial sustainability - To be ready to address the impact and ripple effects of the downturn of the economy, the reduction of financial resources, and the current social issues.	a. Prepare action plans and investments needed to reach a new market of students as well as develop new programs in fields of high demand. b. Achieve long-term and stable funding for the College by obtaining passage of permanent funding increases from the county and/or seek more diversified sources of funding for the College. c. Decide the best time to consider a County-wide ballot initiative once the pandemic is under control and the local economy rebounds. d. Plan for the Board, in partnership with the President, to promote greater engagement with elected officials and key stakeholders at the local, state, and federal levels on behalf of CCC.
2. To effectively address the “new normal” due to the COVID-19 Pandemic’s impact on CCC, the community, the State of Arizona, and the nation.	a. Meet enrollment goals and increase outreach to underserved areas and populations, including reconnecting with outlying communities. b. Prepare action plans and investments needed to reach a new market of students as well as develop new programs in fields of high demand. c. Dedicate time to reflect on the “new normal” and its impact on the health and wellbeing of students, faculty, staff, and administrators.

District Governing Board Priorities for CCC	President/Administration Goals
<p>3. Reclaiming the mantle of opportunities for all – the call to action to address equity and systemic racism by developing an equity framework for CCC and the community.</p>	<ul style="list-style-type: none"> a. Continue the focus on college-wide commitment to foster diversity, inclusion, equity, and access throughout the College by promoting programs, activities, and services to ensure a positive impact. b. Take on a leadership role in addressing social and economic inequalities within the community by providing opportunities and a safe space for discussions, exploration, and engagement. c. Recruit more Inclusively to better represent and reflect the community at large. d. Encourage and provide opportunities to engage the internal CCC constituencies in building awareness and promoting inclusion by implementing an action plan to promote unity and foster difficult conversations leading to a greater appreciation of social and cultural differences. e. Respond to the educational needs of the local Native American community. f. Invest in and provide services to underserved areas of the community, including re-entering and building a long-term presence at Page.
<p>4. Complete the strategic plan for Coconino Community College.</p>	<ul style="list-style-type: none"> a. Complete the strategic plan for Coconino Community College.