COCONINO COMMUNITY COLLEGE
DISTRICT GOVERNING BOARD

SPECIAL MEETING

APRIL 3, 2018
A Special Meeting of the Coconino Community College District Governing Board was held in the Board Room at the Lone Tree Campus at 2800 S. Lone Tree Road, Flagstaff, Arizona 86005. Board Chair, Ms. Patricia Garcia, called the meeting to order at 5:13 pm.

**PRESENT:** Patricia Garcia  
Lloyd Hammonds  
Patrick Hurley  
Nat White

**ABSENT:** Marie Peoples

Also Present: Dr. Colleen Smith, CCC President; Ms. Ali Applin, Dr. Kimberly Batty-Herbert, Mr. Keith Becker, Mr. John Byrd, Mr. Brian Francis, Dr. Dudley Gardner, Ms. Susie Garretson, Ms. Amanda Gonzalez, Ms. Katie Hagel, Mr. Brian Harris, Ms. Veronica Hipolito, Mr. Ron Hurle, Mr. Doug King, Ms. Kay Leum, Ms. Gail Lowe, Dr. Gonzalo Perez, Mr. Steve Peru, Mr. Anthony Rivera, Ms. April Sandoval, Mr. Dietrich Sauer, Mr. Timothy Stratton (Legal Counsel), Mr. Kurt Stull, Mr. Scott Talboom, Ms. Juanita Tarango, and Ms. Jami Van Ess.

1. **DISCUSSION – Advocacy**
   a. How can we be ambassadors for the College every day?
   b. What are the barriers to being ambassadors?

Dr. Nat White lead the group in a discussion focused on being ambassadors for the College and thanked everyone for attending. Faculty and staff talking about their positions and what they do for students are very positive ways to advocate and the purpose of advocacy is for the students. Dr. White opened the floor to those in attendance and some of the idea discussed included:

- Dr. White hoped that we would be able to get everyone involved in talking to people and telling positive things about the College like how faculty enjoy teaching here, how all employees enjoy helping students move on to careers or getting their start in higher education.
- The discussion moved to where staff feel comfortable or uncomfortable advocating for the College. Faculty and staff were unclear in previous elections about what they could or could not say anything so chose to say nothing. The College’s Legal Counsel, Mr. Timothy Stratton, gave a brief, high level overview of ways that faculty and staff can advocate for the College and answered questions related to this topic. The focus is to not use public resources for these efforts and for employees to be clear that they are advocating on their own time and outside of work hours.
- The group discussed suggestions for how to improve the educational outreach efforts this time including having positive talking points focusing on the great things the College has
been able to accomplish instead of presenting things like the College having the lowest property tax rate.

- The group also discussed many ways to engage the community and ensure that the messages are reaching people who live outside of Flagstaff.

The meeting adjourned at 7:00 pm.

MINUTES PREPARED BY:

Ms. April Sandoval
Board Recorder

Mr. Lloyd Hammonds
Vice Chair/Secretary of the Board

Ms. Patricia Garcia
Board Chair