

COCO NOTIONS

Coconino Community College's Official Newsletter FEBRUARY 2010 ISSUE

MARK YOUR CALENDARS

College Council Meeting
Wednesday, February 10,
2 p.m. to 4 p.m.
Lone Tree Boardroom
Everyone Welcome!

President's Day
CAMPUS CLOSED
Monday, February 15

President's Brown Bag
Friday, February 19,
Noon to 1 p.m.
Lone Tree Boardroom

District Governing Board Meeting
Tuesday, February 23,
10:00 a.m.
Lone Tree Boardroom

College Council Meeting
Wednesday, February 24,
2 p.m. to 4 p.m.
Lone Tree Boardroom
Everyone Welcome!

VISION

"Leading our communities in life-long learning."

MISSION

As a learning-centered college, we enrich lives by embracing diversity and transforming the future through quality education.

NEWS

New Web Site Focuses on Serving Students

Coconino Community College launched a new website, Wednesday, Jan. 27 at 5 p.m. CCC wanted to create a more simplistic, user-friendly website for students and faculty to use. The decision to change the look of the website came after students and faculty were faced with the challenges of finding important information on CCC's old webpage.

"We found students had difficulty locating application and registration functions in the current web site design," said Chief Technology Officer, David Hakanson.

CCC knew that change needed to come so they created a new student-focused site design. The new design to the Intranet, its internal site, has reduced clutter by relocating the tools that faculty and staff use. This reorganization allows for simplicity and ease, so that students are able to find important information about the college and its departments. For the past four weeks the new site has been in preview mode to allow students and faculty a chance to view it and give their feedback.

"The new site allows for more quality control, allowing people to review web pages before they go live. Our goal is to allow departments to have an easier time managing their websites, while also making it easier for students to find the information they need," said Director of Online and Media Services, Rick McDonald.

Built on Microsoft SharePoint TM, the website gives CCC both the image and feel of a more sophisticated design. The Information Technology department at CCC is hoping to allow such

dynamic content as blogs, wiki's, and electronic portfolios to be accessed within the next three to five years. They are also working on a mobile view that will be a service provided in the future.

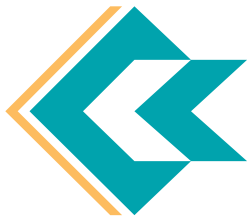
This new website design has had very positive feedback, and the IT department hopes to continue this response. Their team knows that to keep a good site going it is important to be continually looking for ways to improve it. This is why the team has created a feedback icon on every page so that students, faculty, and staff are able to make suggestions.

"I don't think we are finished," said McDonald, "It will be a continuous process to try to make the site better." It's user-friendly appeal does not only help in searching for information but it also allows faculty and staff the ability to upload the latest in news, graphics, and events. This new feature will allow our marketing department the ability to

"WEB SITE" continued on page 3



A snapshot of the new Coconino Community College homepage. Aspen photo (inset) by Joe Findley.



SALAZAR'S STYLE A BIG PART OF THE COLLEGE'S "VETERAN-FRIENDLY" REPUTATION

As a boy growing up in the small town of Williams, Arizona, Veteran Services Coordinator at Coconino Community College, Reuben Salazar, was told that there were two kinds of kids in school: those that went to college and those that didn't. Salazar was told that he was one of those who was not going to college and for many years he believed it. Since he was not going to college, Salazar, chose a path that many small town



Reuben Salazar, Veteran Services Coordinator, helps students build a future working in CCC's Financial Aid Department.

young people made; a future with the military. Little did Salazar know at the time that his choice would eventually lead him to something he was told he would never obtain: ironically, a college degree.

Thanks to the benefits he earned through his 26 years of service (6 in the Navy and 20 in the Army) and with the encouragement of a friend, Salazar started attending classes at Northern Arizona University upon his honorable discharge. While in the Army, Salazar held the position of a recruiter, for 8 years. One of those years he was named Recruiter of the Year for the state of Arizona. As a recruiter, Salazar often stressed the educational benefits the military offered. His ability to talk to young people and his knowledge of the military's educational benefits eventually helped him land a job at Coconino Community College in 1999. Through hard work and perseverance, Salazar eventually earned the degree he was told he would never have in 2008. Along the way he has helped hundreds of returning veterans utilize their educational benefits.

Salazar (top, middle) poses with a group of his relatives all stationed at Fort Hood Texas.

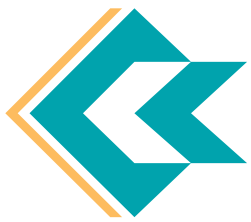
Salazar said, "When I started using my benefits to get an education, it was pretty simple and easy to understand with little accountability for the veteran." "Today it's not that way at all, it's much more complicated and more is expected of the veteran using the benefits." One of the many complexities to veteran educational benefits is the fact that veterans from before the first Gulf war in 1991 have different benefits than veterans from before the war in 1991. Now benefits for veterans enlisting after the 9/11 War on Terror have different benefits from all the other veterans.

"The many complexities surrounding veterans benefits are why it's so important to have someone like Reuben in place to help the veterans. In addition to his knowledge, Reuben also offers something intangible that makes him so valuable to our organization and the veterans we serve," said Director of Financial Aid, Bob Voytek.

When interviewed, it is obvious Salazar cares, relating a story about a young lady who was recently honorably discharged. Salazar said, "She was on the fence about going to college, and when I asked her why she was considering it, she said that

"VETERAN-FRIENDLY" continued on page 3





DIGITAL PHOTOGRAPHY FEATURED AT ARTIST OF THE MONTH EXHIBIT

The John Wesley Powell Memorial Museum will host an artist's reception on Friday Feb. 5, 2010 from 4-6 p.m. featuring an exhibit by the Page CCC Digital Photography I Class instructed by Frank Talbott. The exhibit will remain in the museum through the month of February.

Talbott's class received this honor through the museum's Artist of the Month program. Each student will have four 8x10" fine art prints that will be on display.

Instructor Frank Talbot said, "I like to give as much latitude in assignments as possible to encourage personal interpreta-

tion and for the students to find their own creative way and vision."

CCC's Digital Photography I class gives instruction in the use of digital cameras, processes, and software programs such as Photoshop and Picasa. This fall students were given assignments throughout the semester that led to their final project, which included inkjet printing and professional presentation. This final presentation is what the museum will have on display.

For more information on the exhibit and reception call (928) 645-9496 or go online to powellmuseum.org



VETERAN-FRIENDLY cont. from page 2

a friend had been suggesting she give it a try. I told her I had a friend like that once and that she too had a very good friend who was giving her some very good advice".

“THE MANY COMPLEXITIES SURROUNDING VETERANS BENEFITS ARE WHY IT’S SO IMPORTANT TO HAVE SOMEONE LIKE REUBEN IN PLACE TO HELP THE VETERANS.”

— Director of Financial Aid, Bob Voytek

CCC is proud to have someone that has been a friend to so many truly making CCC a veteran-friendly choice for returning vets wanting to use the educational benefits they earned during their years of service. For more information on financial aid and veteran benefits go to www.cocnino.edu.

WEB SITE cont. from page 1

keep students, faculty, staff, and the Flagstaff community up-to-date on upcoming events.

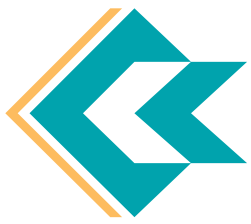
CCC's IT department created this innovative site to fit the college's mission statement, "As a learning-centered college, we enrich lives by embracing diversity and transforming the future through quality education." One of the key elements is the sites community & visitors tab, which gives community members access to information on college activities, events, and CCC's foundation. Under this tab there is

a feature for alumni to make suggestions and comments.

CCC would like your input on the new website design after it launches on Wednesday. Improvements to the site will be a continual process to be sure that students have access to up-to-date information. So please keep us informed if changes need to be made.



PHOTO BY JOE FINDLEY findleyphotography.com



PEOPLE

PETERSEN PUBLISHED!



The publication of an article in a prominent magazine for Alan Petersen is just one more example of his passion for the arts. Petersen, an instructor in the Fine Arts department at Coconino Community College for 18 years and curator for the Museum of Northern Arizona for 5 years, has earned the honor of having his article published in the Fine Art Connoisseur magazine.

This world-renowned magazine is infused with artwork that is hand picked by some of the most prominent art authorities across the globe. It gives major collectors and art enthusiasts an in-depth look at the inspiration behind the beauty and an insiders look into tools to solidify any enthusiast's next purchase. Petersen ventured to make his voice and expertise heard in this well-known publication because he wanted to get the word out about the artist Gunnar Widforss. "I was really jazzed about being published in such a respected magazine!" said Petersen.

Petersen's article is titled Gunnar Widforss: Visions of Light in the January/February 2010 issue. In Petersen's article he follows the life and art of Gunnar Mauritz Widforss, a Swedish water colorist (1879-1934) who was able to put his brush to canvas and capture the beauty of the American landscape. Through his article, Peterson tells of the inspiring and stimulating paintings of America's national parks and of the dreamy lifestyle Widforss led while traveling around the country as a vagabond in search of America's most beautiful treasures.

Petersen has studied Widforss' work since he discovered the artist in 1976. His ability to create an informative and inspiring article is to be expected from one of our own, adding to the list of accomplishments of staff and faculty at CCC. If you would like to learn more about Widforss, and his work, you can attend Petersen's upcoming lectures on February 6th at 2:00 pm at the Museum of Northern Arizona or his April 21st lecture at 7:00 pm at Cline library, Northern Arizona University.

GRAD'S PASSION FOR WRITING LEADS TO PUBLICATION SUCCESS

Tina Adams, CCC and NAU graduate, never would have thought that she would be a published author, but as a working mom who just recently went back to school and got her degree her dreams have certainly come true. On Dec. 11, 2009 Adams, released her first story *Chris Mouse and the Promise*. Adams owes a lot of her recent publication success to Coconino Community College.

"Coconino was my foundation," says Adams, "They have a major support network there."

Born in Illinois, Adams has always had a great passion for writing and telling stories. Adams, first tried to publish her writing through a contest for a local paper. The contest was to write her favorite memory of Christmas. This is where *Chris Mouse* originated, but it wasn't till just recently that she had the push to publish it. *Chris Mouse and the Promise*, is about a little mouse's flashback on her fond memories of when Jesus was born.

Through this story Adams hopes to tell children about Jesus and let them know that not only were people aware of the birth of Christ but the animals were aware as well. She also hopes to inspire college graduates of all ages to go after their goals and dreams as well.

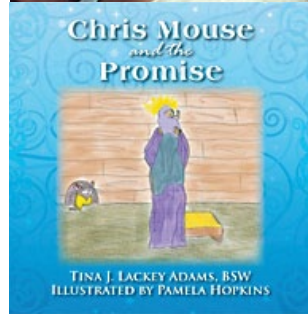
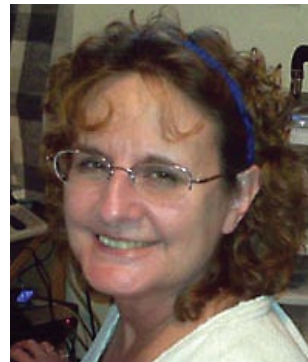
"I never thought 15 years ago I would have gone back to school and received a BSW," says Adams.

Adams graduated from CCC in

2006 with a BSW Associate of Arts in Pre-Social Work. She then went on to get her bachelors in Social Work from Northern Arizona University. Her greatest advice to the students at CCC who are looking to graduate is to stick with it.

"It may seem like it is tough and it will never end, but it is worth it!" Said Adams.

Her success does not stop here. She is in the process of writing another story, a novel called *Belinda Sue Fridlemeyer and the Case of The Missing Shoes*. Adams books will be available through Amazon and Barnes and Nobel book stores.



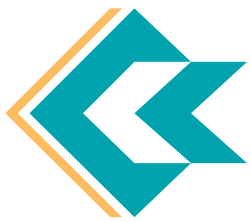
"SNOW WARRIORS" TAKE NO PRISONERS

Snowstorm 2010 dumped snow relentlessly on northern Arizona. In the aftermath, snow piles as high as eight-foot lining the edges of CCC's parking lots stand as evidence of the major snowstorm. As students, faculty, and staff pull into the campus parking lots, there are often never thoughts about all the manpower and grueling hours that are put into keeping the college's parking lots clear and safe.



From left to right: Mark Easton, Gene Tinklenberg, Al Nichols, Larry Meyer, Derek Button, Larry Masayeva, Paul Wilkins
Not Pictured: Miike Capps, Dexter Harker, Alex Terwilliger

"SNOW WARRIORS" continued on page 5



BERAN RECOGNIZED FOR SUSTAINABLE DESIGN



that have built and maintained buildings out of environmentally friendly resources.

So what does it mean to be sustainable? It means that ecologically and economically the resources used and the way you use them are efficient to society and the environment as a whole. In simpler terms; sustainability in housing means using less energy and finding new ways to get what you need with the least amount of harm to our environment and our pocketbooks.

Beran originally bought the 20 acres in Alpine Ranches with an already built house that she lived in. After experiencing the headache of maintaining an older house, she decided it was time to rebuild. This time around she went "green". She

built her house with solar panels, a water catchment on the roof, a hot water heater on demand, and most importantly, adobe blocks. These adobe houses store heat very efficiently and Beran says she only uses two logs a day for the wood stove to keep her warm.

Doris Beran in front of her home with builder Adam Wayne, owner of Beyond Adobe, LLC.

When asked if she got tired of finding little ways to conserve water and energy, such as when the solar panels don't get enough light having to unplug the refrigerator, she jokingly replied, "I don't feel it's a hardship. The hardest part is the drive [from Alpine Ranches to 4th street]." Beran is trying to scale down her lifestyle and she says it makes her happy to be helping the earth. The Coconino community can be proud of Doris Beran and her achievement in sustainable living.

If you have ever wondered how you could help save the environment along with your heating bill, just ask CCC's own Doris Beran. Beran, an allied health instructor, has received the Coconino Sustainable Building Award for 2009. The Sustainable Building Award is given to those in Coconino County

DON'T BE LEAFED OUT!

'A Garden Symposium' will be held Saturday, February 27 from 9 am to 5 pm at Cline Library Assembly Hall at Northern Arizona University. It is jointly sponsored by Coconino Community College, the University of Arizona Cooperative Extension and Coconino County Master Gardeners. The cost is \$15 and registration is through CCC, course #13827. Lunch is on your own. Register online at www.coconino.edu/prod/ or by calling 526-7654 to enroll by phone. For more information, call Coconino County Extension at (928)774-1868 ext. 17 or visit extension.arizona.edu/Coconino.



SNOW WARRIORS cont. from page 4

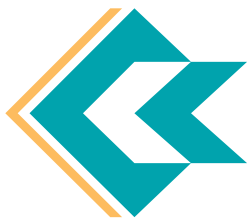
"During the snowstorm my crew and I were here at 4:30 a.m." "We worked from 4:30 a.m. to noon and came back at 3 p.m. to work till 5 or 6 p.m." said Executive Director of Facilities, Mark Easton.

The snow removal team is made up of hard-working, facilities staff members dedicated to clearing the parking lots, walkways, and roads so that CCC can continue its mission as a learning-centered college. There are a lot of jokes and laughs when you meet this group, but when it comes to getting the job done, they are all business. They use plows, shovels and cinders, moving fast, round-the-clock to get the college up and running.

When asked about what his favorite thing was about plowing snow; Easton

jokingly replied, "My favorite thing is May!!! The snow is fun to play in, but working in it is another story."

This was the biggest snowstorm ever for this team. Snow totals were as much as four to five feet in some places. Northern Arizona has not seen a storm like this in a long time. Some residents are still trying to shovel themselves out. The next time you come to work or school, and you are able to park your car in an empty, snow-free spot, think about the crew that makes all this possible. Or the next time you see someone maneuvering a plow or shoveling a walk be sure to thank them, because "snow warriors" are the true heroes in this wintery weather.



GRIGGS DIGS NEW ROLE AS MARKETING/PR INTERN



Amanda Griggs, a senior attending Northern Arizona University, is joining CCC as their spring Public Relations and Marketing intern. She will graduate this year with a bachelor's degree in public relations.

"I am excited to join the Public Relations team at CCC and hope to bring a fresh outlook that will be useful in the CCC environment," she said.

A native of New York, but has spent the last four years

studying Public Relations at NAU. Griggs hopes to use her degree to help impact people around the world. Her greatest aspiration would be to help plan events that would fund cancer research. She is an avid runner and is part of the NAU cross country and track teams.

We will see what the future will bring for this ambitious young lady.

AMBER ALERT!

A senior at Northern Arizona University, Amber Ortlinghaus joins the Public Relations and Marketing Office as a graphics intern for the spring semester. Amber is in her last semester at NAU and will be graduating with a bachelor's degree in Visual Communications this May.



"I am truly excited to have the opportunity to do what I love while gaining valuable, real world experience. I am grateful to CCC for giving me the chance to use my talents."

Amber was born in Las Vegas, but has lived with her family in Tucson for the past 20 years, the last four years being spent here in Flagstaff at NAU. She enjoys spending time with friends and family, traveling, reading, drawing, and music.

PISCIOTTA'S PRESENCE BOOSTS MARKETING AND PR DEPARTMENT'S PRODUCTIVITY

Kelsey Pisciotta is joining the Marketing and Public Relations team at CCC as the new intern for the spring semester.

Pisciotta has been inspired by the creativity this field possesses. She is pursuing a major in English and a minor in Visual Communications at Northern Arizona University. She hopes this internship will open new doors in the field of marketing after her graduation in 2011.

"I am looking forward to progressing in marketing and putting my skills to good use for non profit organizations. I am very grateful CCC has given me this chance to shine."



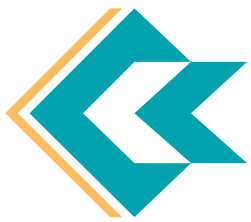
SZUSTAK ADDS NEW FACE TO MARKETING/PR

Tina Szustak, a senior at Northern Arizona University, is joining the Marketing and Public Relations Office as an Intern for the spring semester. Szustak will be focusing on bringing CCC up to speed with Social Networking, creating a Facebook Page as one of her first assigned tasks. Szustak is in her last year at NAU and will be graduating this May with a bachelor's degree in Public Relations and Advertising.



"I am very excited to be given the opportunity to be an Intern here at Coconino Community College. This is my first Intern experience and I can't wait to get real world experience dealing with PR, and to learn new things before I go out into the working force." she said.

Szustak is originally from Chicago, Illinois, but has been living in Arizona for the past 7 years. She has attended NAU since the summer of 2006. She enjoys spending time with family and friends, being active in her sorority at NAU, and traveling.



PRESIDENT'S NOTES

This article was published in the winter edition of The American Council on Education, The Presidency magazine, reprinted in CocoNotions with The Presidency's permission.

By Dr. Leah L. Bornstein

With the Obama administration focusing on community colleges as a vital component to restoring economic vitality to our nation and the president himself charging the citizens of our country to attend college for at least one year, community colleges are increasingly becoming more significant to minority students as entry points to higher education. In addition, demographic projections indicate that the "minority" in our country will become the "majority" in the not-too-distant future. In this light, we as higher education administrators and professionals must assist our institutions in rethinking the traditional ways of providing service and access to education.

Coconino Community College, located in a county that spans over 18,000 square miles in northern Arizona, serves more than 9,000 learners: 25 percent are Native American and 9 percent are Hispanic. Many of these students struggle with child care, transportation, finances, and cultural preservation. As an institution of higher learning and the access point for the majority of these learners, we must be mindful of the cultural traditions and challenges these students face and initiate procedures that assist them, rather than create roadblocks and stressors for them. Course scheduling, attendance and participation policies, and educating our employees about inclusivity are ways in which we can ease the transition of the learner into higher education.

Coconino Community College

recently implemented a program called "Fast Fridays," which schedules general education courses each Friday at various times. For students who must travel from the reservation to campus, the program allows them to participate in up to four courses one day a week. This reduces the extensive need for child care and transportation, and provides students the choice to maintain a primary residence on the reservation, where they are able to meet family and community obligations while pursuing their education.

Institutions of higher education are in a unique position to facilitate community conversations around topics of inclusivity, multiculturalism, and the role of colleges and universities in assisting with the growth and advancement of our local communities. We have the opportunity to create an environment in which minority communities have a voice and an influence on the educational options provided at our institutions, which in turn assists us in meeting our institutional goals and the goals of our learners.

This is a moment in the history of American higher education when we as leaders are able to make a significant difference in the direction of higher learning for our citizens. Let us take advantage of our moment in time.

Dr. Leah L. Bornstein is president of Coconino Community College. She is grateful to Veronica Hipolito, director of Student Support Services, for her contributions to this article.

DISTRICT GOVERNING BOARD HIGHLIGHTS

2010 District Governing Board schedule accepted, and is posted on the CCC Web site on the District Governing Board page.

Facilities use agreement between CCC and Fredonia Unified School District approved.

Clinical agreement approved with Ponderosa Pines, (formerly Infinia) Nursing Home. Nursing internships, contract began December 09, runs through November 30, 2011.

Nat White presented a report on the Arizona Association of District Governing Boards (AADGB) of which he is a member and immediate past chairman. Nat spoke about the AADGB handbook that the board produced and pointed out several important points that were in the handbook. Nat also asked the group to attend a leadership training sponsored by AADGB on March 4th that will run through March 6th.

Jami Van Ess presented a financial report and noted that we are on track with revenue collection. Jami also covered some of the more significant savings from the sustainable financial plan and discussed the possibility of CCC utilizing the Hire 1 Debit Card for students. The card could possibly save the campus a substantial amount of money if implemented.

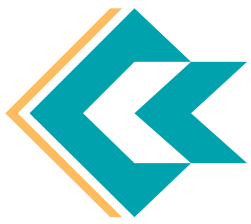
Becky Warfield, Interim VP for Student Affairs presented the preliminary numbers for the semester; as of the January 26th, the Full Time Student Equivalency numbers were up 8.7%, but the headcount was roughly the same as last year at this time.

Dr. Kathleen Corak, Vice President of Academic Affairs reported that a major accomplishment has taken place a reverse transfer program where CCC will be able to accept 300 and 400 level classes that are completed at 4 year institutions and apply them to associates degrees from CCC.

Snappy advising was a success once again with an estimated 400 students served.

Dr Corak noted that the self-study process for continued accreditation is moving forward at break neck speed thanks in large part to Lloyd Hammond's efforts.

Dr Corak noted numerous other achievements and praised the staff for making many major strides in the face of economic adversity.



COCONOTIONS

Coconino Community College's Official Newsletter FEBRUARY 2010 ISSUE

PRESIDENT'S HIGHLIGHTS FROM DBG MEETING

- President mentioned the HR resiliency workshops that are scheduled for February.
- Discussed that the Williams/Grand Canyon/Tusayan community survey was nearing completion.
- President Bornstein was please to announce that 59% of the year 2 strategic plan initiatives have been accomplished.
- The potential library merger with Northern University is moving forward and shows much promise.
- The president noted that CCC coordinated the Northern Arizona Community College effort in helping the state acquire a 5 million dollar SESP grant.
- Senior staff attended the Arizona We Want conference at NAU.
- Dr. Bornstein also noted that the Arizona Community College President's Council hired a lobbyist and opposed a bill from Senator Bill Gray that would change District Governing Board terms from 6 to 4 years.

HR CORNER

MOVING THROUGH ADVERSITY TO GREATER RESILIENCY

Thursday, February 4,
3:00 pm - 5:00 pm
Lone Tree Pres Brd Rm,
Fourth St C-4,
Page D-10 & Williams: 103

Friday, February 5,
12 noon - 2:00 pm
Lone Tree Pres Brd Rm &
Fourth St C-4

Uncertain times often lead to worry and feelings of uneasiness. Such reactions may be experienced as "invitations" to return to our foundational strengths and to seek supportive resources in order to restore and enhance feelings of well being in the midst of difficulty. Research on survivors of catastrophic situations has revealed patterns that lead to greater resiliency. In this workshop participants will explore those patterns to hopefully strengthen their capacities to move through adversity to greater resiliency.

Stan Clark is a Licensed Psychologist focused on organizational consultation and supervisor or employee training. He specializes in enhancing personal resiliency and well-being, and promoting organizational sustainability. He is interested in advising corporations and other organizations on ways to develop conditions to support employee health, morale, and performance. Stan Clark has worked at the Office of Employee Assistance and Wellness since 1993.

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**Coconino
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College**

www.coconino.edu

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